

PRIVACY POLICY NOTICE

Notice and request for consent for the processing of personal data collected from the Data Subject pursuant to Legislative Decree No. 196/2003 ('Privacy Code') and Regulation (EU) 2016/679 ('GDPR') Article 13.

This Privacy Policy is provided to inform you of the processing of your personal data by the Data Controller Jaguar Land Rover Italia S.p.A. with registered office in Rome, Viale A. Marchetti n.105.

1) Categories of personal data collected and time of collection

The Data Controller informs you that it may process the following personal data concerning you:

- a. name, surname or company name;
- b. place and date of birth;
- c. address of residence and/or domicile;
- d. fixed and/or mobile telephone number;
- e. e-mail address;
- f. tax code and/or VAT number;
- g. p.e.c. address.

These data, processed both in paper and electronic form, protected by appropriate security measures and kept for a period not exceeding the purposes for which the data were collected and subsequently processed, within the statutory prescriptive terms, are collected on the occasion of promotional events organised by Jaguar Land Rover Italia S.p.A. and/or by a Company of the Jaguar Land Rover Group and/or by one of the entities belonging to the JAGUAR LAND ROVER Network.

2) Purpose of the processing of the personal data collected and legal basis of the processing

Your personal data will be processed for the purchase of experience packages to attend and/or participate in the events mentioned above.

Personal data is processed on the legal basis of the execution of contractual measures taken at the request of the data subject, as well as to fulfil a legal obligation whereas necessary.

We would like to inform you that the provision of data for the above-mentioned purposes is not compulsory; however, refusal to provide such data may make it impossible to provide the relative services, without prejudice to the fulfilment of legal obligations in any case.

3) Disclosure of collected personal data

Within the scope of the aforementioned purposes, the Data Controller may disclose your data to companies and professional operators providing electronic data processing and software and IT consultancy services, as well as management of information services related to the above.

4) Processing of personal data collected

The personal data collected by the Controller, may be processed

- by Jaguar Land Rover Italia S.p.A. with registered office in Rome, Viale A. Marchetti n.105 in the person of their legal representatives pro tempore
- by the Data Processors whose full and updated list is made available by Jaguar Land Rover Italia S.p.A. on their websites
- the employees of Jaguar Land Rover Italia S.p.A. as authorised by the Data Controller.

We also inform you that the personal data collected may also be transferred abroad for the purposes described above and where strictly necessary, with the application of the safeguards deemed most appropriate from time to time to guarantee the rights of the data subjects, such as adequacy decisions and standard contractual clauses.

5) Data Subject's rights

Please also be advised that under applicable law, you have the right to exercise your rights under the applicable law against Jaguar Land Rover Italia S.p.A. by contacting the Data Controller directly.

You have the right to request the above-mentioned Data Controller at any time:

- access to your Personal Data, (and/or a copy of such Personal Data), as well as further information on the processing of your Personal Data;
- the rectification or updating of your Personal Data processed where it is incomplete or out of date;
- the deletion of your Personal Data if you consider the processing to be unnecessary or unlawful;
- the restriction of the processing of your Personal Data where you consider that your Personal Data are incorrect, necessary or unlawfully processed, or where you object to their processing;
- to exercise your right to data portability, i.e. to obtain in a structured, commonly used and machine-readable format a copy of the Personal Data concerning you, or to request its transmission to another Data Controller;
- to object to the processing of your Personal Data;
- to revoke previously given consent.

In order to allow for a quicker response to your request to exercise your rights, you may send your request to Jaguar Land Rover Italia S.p.A. by regular mail to the above addresses, or by fax or e-mail to the addresses made available by Jaguar Land Rover Italia S.p.A. on its websites, together with a copy of your proof of identity.

The data subject may contact the Data Protection Officer (DPO) of the Company, for any information relating to the processing operations carried out concerning him/her, at the following references: at the email address JLRldpo@jaguarlandroveritalia.it or c/o Jaguar Land Rover Italia SpA - Viale Alessandro Marchetti, 105 - 00148 Roma. The data subject shall always have the right to lodge a complaint with the Italian Data Protection Authority, addressing the communication to the contacts indicated on the website <https://www.garanteprivacy.it/>, or to any other competent authority in the territory, as provided for by the regulations